

The MACH-10 PM

AI-Powered Product Management at Hypersonic Speed

By Jason M. Riggs

AI is fundamentally transforming how products are conceived, built, and led. The MACH-10 PM is the definitive playbook for product managers, executives, and teams navigating this new era. It's a guide to leading with speed, precision, and soul — teaching leaders to harness artificial intelligence as a force multiplier for clarity, creativity, and impact.

Written by veteran technology executive Jason M. Riggs — with leadership roles at GoPro, Qualcomm, and PAR Technology — the book provides a system for turning AI from a novelty into a strategic advantage. It offers frameworks, real-world cases, and prompt libraries that help leaders move fast without breaking their teams.

A #1 Amazon Hot New Release in Business Strategy, Product Management, and Business Intelligence categories, The MACH-10 PM has quickly become an essential resource for those who want to master AI's role in modern decision-making. Riggs distills 20 years of experience into a bold, actionable framework for leading at hypersonic speed — without losing humanity in the process.

Key Takeaways

- Master AI as a leadership skill and competitive advantage.
- Accelerate insight-to-action cycles across your organization.
- Use prompt-driven systems to clarify strategy and direction.
- Lead high-velocity teams with empathy, purpose, and precision.

Stop reacting to the future. Start building it with AI-powered product management at MACH-10.

Quick Facts

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